



PRESS RELEASE
For immediate release

FESTIVAL DU VOYAGEUR ANNOUNCES FIRST ACTS AND EVENTS OF 2012 LINEUP

SAINT-BONIFACE, NOVEMBER 22nd, 2011- Festival du Voyageur announces today the first elements of its 43rd edition, including some artists performing at the 2012 festival and more details regarding the popular Beard Growing Contest and group packages.

DISCOVER NEW ARTISTS

After a notable appearance at Moncton's Francofête, Festival du Voyageur awarded two prizes to the Acadian artists **George Belliveau** and **Joseph Edgar**. Both artists performed many years ago at Festival du Voyageur with their previous bands Bois-Joli and Zéro Degré Celsius but it will be their first time appearing in Winnipeg as solo artists. Both Acadians will be performing at the 2012 Festival du Voyageur.

Festival du Voyageur is also pleased to welcome the Franco-manitoban **marijosée**, who won the Festival du Voyageur Prize at the *Découvertes manitobaines en chanson* event and **Isabeau et les chercheurs d'or**, a country band from Quebec who is also performing as part of The Great West Life School Program. More artists and events will be announced in the upcoming weeks. Visit our website at www.heho.ca and our Facebook and Twitter accounts for the latest news regarding our 2012 programming.

THE BEARD GROWING CONTEST: A BEARD FOR A CAUSE

Festival du Voyageur will host once again this year the popular Beard Growing Contest. Bearded men are invited to participate in one of the three public categories: **Festival Beard** (clean shaven), **Voyageur Beard** (wild and wooly) and the **Novelty** category (groomed beard and/or mustache). A **Media** category exclusively for media personalities is also part of the competition. All participants are encouraged to raise pledges for The Heart & Stroke Foundation of Manitoba for their growing efforts. The \$35 registration fee will be waived if the contestant has raised more than \$100 in pledges.

For the Festival Beard (clean shaven) category, the registration event will take place December 15, 2011 at Garage Café located at 166, Provencher Blvd between 5 p.m. and 9 p.m and is open to the public. Please note that participants must be clean shaven prior to registration. The contestants will then grow a beard for 10 weeks until the Beard Growing Contest event on February 24, 2012. To pre-register online or for more information regarding the Beard Growing Contest, please visit our website at www.heho.ca.

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ENJOY A UNIQUE GROUP EXPERIENCE AT FESTIVAL DU VOYAGEUR

Group reservations are now accepted for the next edition of Festival du Voyageur exclusively for February 18 and 19, 2012. These group packages are available for \$37 per person and include a day-pass at Festival du Voyageur, a show with reserved seats, a traditional French-Canadian dinner, a guided tour of Fort Gibraltar and a souvenir. These packages are offered only for groups of 8 people or more. Dinner will be served in the Maison du Bourgeois by Gibraltar Dining Corporation, the exclusive caterer of Fort Gibraltar.

For additional information regarding Festival du Voyageur, visit our website at www.heho.ca, like our [Facebook page](#) or follow our [Twitter account](#).

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Festival du Voyageur

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